Tomislav Kaučić

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GitHub:
https://github.com/TypicalTomo

Work Experience

Vansburg– Ecommerce Platform Manager

Period: May 2015 - Present
Location: Jackson, WY, USA (Remote)
Website: https://vansburg.com/
Job type: Full-time

Core responsibilities
- Overseeing the design, functionality, and user experience of online stores.
- Managing digital marketing campaigns, optimising sales funnels, and improving conversion rates.

Projects
- Manta Sleep - premium 100% blackout sleeping masks: https://mantasleep.com/, https://mantasleep.ca/, https://mantasleep.com.au/, https://mantasleep.uk/

Bamboo Lab – Web Developer & Project Manager

Period: September 2019 - April 2025
Location: Osijek, Croatia (Remote)
Website: https://bamboolab.eu/
Job type: Full-time

Core responsibilities
- Full-stack or frontend development of 20+ Ruby on Rails web applications.
- Development or improvement of 30+ Shopify & Shopify Plus stores across the world.
- Communication with stakeholders (clients and several dev teams with 4-5 members) across multiple projects.
- Management of IT department's OKRs with high success rate.
- Management of the company's internship program, tutored 20+ interns in the past five years.

Projects
- Selectio - web application for HR assessment of candidates: https://selectio.hr/
- L'Occitane - premium French beauty products brand, developed and managed web stores for Croatia and Slovenia: https://hr.loccitane.com/, https://si.loccitane.com/

- Yves Rocher - French beauty products brand, developed and managed web stores for Croatia, Slovenia, North Macedonia, and currently developing stores for Serbian and Estonian market: https://yves-rocher.com.hr/, https://yves-rocher.si/, https://yves-rocher.mk/
- Baranja Tourist Board Bingo - a bingo game made for tourists of the Baranja region: https://bingo.tzbaranje.hr/
- Smockingbird - US-based Shopify webshop for customizable clothing: https://smockingbird.com/

Deck99 - Co-Founder

Period: February 2023 - April 2025
Location: Slavonski Brod, Croatia
Website: https://deck99.com/
Job type: Business venture

Core responsibilities

- Full-stack development of in-house web applications.
- Communication with clients from the US and the UK.
- Company board management and decision making.

Projects

- Thymeline - timeline-based project management app built with Ruby on Rails: https://app.thymeline.co/
- Inners - real estate management platform built with Django and React.
- International Tartans - an multi-market Shopify web shop based in Scotland, UK: https://internationaltartans.co.uk/

Tako Agency - Frontend Web Developer

Period: May 2020 - January 2024
Location: Rocklin, CA, USA (Remote)
Job type: Contract

Core responsibilities

- Development of 10+ Shopify and Shopify Plus stores for the US market.
- Management of a small team of 3-4 remote developers across the world.

Projects

- PGA B2B store - restricted Shopify Plus store intended for PGA sponsors, where customers can customize and buy merchandise for their PGA teams.
- Label Daddy - Shopify Plus store for customizable labels and patches: https://www.labeldaddy.com/
- The Everset - Shopify store for furniture rental services in the NYC area: https://theeverset.com/

Education

Josip Juraj Strossmayer University of Osijek

Degree: Bachelor of Electrical Engineering (BEE), major in Computer Science
Faculty: Faculty of Electrical Engineering, Computer Science and Information Technology Osijek (FERIT)
Website: https://www.ferit.unios.hr/
- Awarded Special Recognition Award in 2019
- Won several prizes for product innovation and business plans.
- Tutored several students as an external collaborator after graduation (2022 - Present)

Skills

Hard Skills

Bilingual (Croatian and English), Ruby on Rails, JavaScript, TypeScript, React, UI/UX design (Figma), graphic design (Affinity Suite), Shopify, project management, team management.

Soft Skills

Effective communication, teamwork, critical thinking, problem solving, multitasking, effective time management, empathy, public speaking.